

# CALL FOR PROPOSAL - PT2011

## Call for Proposals - Hosting Persuasive Technology 2011

The steering committee of the Persuasive Technology Conference series invites proposals for hosting the 6th Persuasive Technology Conference, scheduled for spring of 2011. We intend to hold this event in North America.

Below are topics to include in your proposal. You can convey this information in whatever sequence or form you think best. Your proposal should be no more than four pages. You will need to create a PDF, which we will then post online so those voting can read it.

### Selection Process & Schedule

Similar to last year, the persuasive technology community will vote to select next year's conference location. We will tally the votes and announce results at this year's conference at the Library school in Copenhagen

If you need more information, feel free to contact any one on the steering committee, listed at the bottom of this page.

#### 1. Host name

(Information about your institution, research group, and so on.)

#### 2. Geographic location & proposed date

(What makes your location a match for this event? What dates are proposed?)

#### 3. Related research of host

(Your projects and publications related to persuasive technology, your participation in previous PT conferences -- establish your credibility.)

#### 4. Host experience in conferences & sponsorship

(Are you skilled in hosting conferences? Can you secure sponsors? Provide info and evidence.)

#### 5. Proposed organizing committee

(Who will be helping you organize the event, evaluating submissions, and so on?)

#### 6. Proposed conference format

(What conference format do you propose? Include info about doctoral consortium & posters.)

#### 7. Conference publications plans

(How do you propose to publish results? Persuasive 2010 will be published by LNCS Press.)

#### 8. Conference price for those attending

(What will your event cost those attending? Please estimate price of registration and lodging.)

#### 9. Student support

(What are your plans to facilitate student involvement?)

#### 10. Other information

(Include anything else you think will persuade people to vote for your proposal.)

#### Steering Committee

Cees Midden, Eindhoven University of Technology  
[c.j.h.midden@tue.nl](mailto:c.j.h.midden@tue.nl)

### Key dates

#### May 7, 2010 -- Last Day to Submit Proposals

You must send your proposal to the steering committee by midnight PST. c/o [c.j.h.midden@tue.nl](mailto:c.j.h.midden@tue.nl).

#### May 14, 2010 -- Proposals Posted Online

By May 14, the proposals will be posted online at this web site.

#### May 26, 2010 - Voting Begins

On May 26 we will send email to invite people to vote. (Who can vote? People who paid to attend or helped to plan any of the previous Persuasive Technology Conferences.)

#### June 7, 2010 -- Voting Concludes

We will conclude the voting on June 7, midnight (W-European time), while many people are in Copenhagen attending Persuasive 2010.

#### June 8th 29, 2010 -- Host for 2011 announced

A committee will tally the votes and announce the host for Persuasive 2010. We will share the results with those in Copenhagen and via this web site.

We believe this process is a good way to select the next conference host and location. If you have questions, please let us know.